

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Mentzer Media Services, Inc.**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21204**

<u>Contract / Revision</u> 500861 /		<u>Alt Order #</u>
<u>Product</u> AFF		
<u>Contract Dates</u> 11/02/12 - 11/06/12	<u>Estimate #</u>	
<u>Advertiser</u> American Future Fund		<u>Original Date / Revision</u> 11/01/12 / 11/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	11/04/12	11/05/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	M-----S				6	\$750.00			
N 2	KVVU	11/02/12	11/06/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/02/12	11/08/12	MT--F--				6	\$1,500.00			
N 3	KVVU	11/02/12	11/06/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	6	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/02/12	11/08/12	MT--F--				6	\$2,500.00			
N 4	KVVU	11/02/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/02/12	11/08/12	MT--F--				5	\$2,000.00			
N 5	KVVU	11/02/12	11/06/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/02/12	11/08/12	MT--F--				1	\$850.00			
N 6	KVVU	11/02/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	M---F--				1	\$2,500.00			
N 7	KVVU	11/02/12	11/05/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	M---F--				1	\$2,250.00			
N 8	KVVU	11/03/12	11/03/12	Special Early News	Special Early News		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	-----S-				1	\$1,500.00			
N 9	KVVU	11/02/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	M---F--				3	\$5,000.00			
N 10	KVVU	11/02/12	11/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	3	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	M---F--				3	\$3,500.00			
N 11	KVVU	11/03/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #
500861 /	

Contract Dates	Product	Estimate #
11/02/12 - 11/06/12	AFF	

Advertiser	Original Date / Revision
American Future Fund	11/01/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	-----S-				2	\$4,500.00			
N 12	KVVU	11/04/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$4,000.00			
N 13	KVVU	11/04/12	11/04/12	NFL Early Game	NFL Early Game		:30			NM	2	\$37,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$18,500.00			
N 14	KVVU	11/03/12	11/03/12	NCAA Football Early Game	NCAA Football Ear		:30			NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$10,000.00			
N 15	KVVU	11/03/12	11/03/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	2	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$15,000.00			
Totals											43	\$175,100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	43	\$175,100.00	\$148,835.00
<b>Totals</b>	<b>43</b>	<b>\$175,100.00</b>	<b>\$148,835.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 6402319      TRF# 500861      REP: TEL# 610-293-4100      FAX# 610-225-1191  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$      ORDER WORKSHEET      CREDIT ADVISORY: AGENCY CREDIT RISK !!      NOV2/12 11.30  
 \*\*\* KVVU-TV \*\*\*      HARRIS REPORT FROM REP      \*\*CHANGES\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/AMER. FUTURE FUND      REP. # \_\_\_\_\_ OFF. # 762      SALESMAN # \_\_\_\_\_  
 AGY # 1125      AGY. NAME MENTZER MEDIA SERVICES, INC.      BUYER NAME KAREN BENCKINI

600 FAIRMOUNT AVENUE, SUITE 306      SALES PRSN PH- TERESA DIFURIA  
 TOWSON, MD 21286

ORDER # \_\_\_\_\_ CONTRACT # 6402319      CLASS: NATL.      LOCAL      REGIONAL

PRDCT AMERICAN FUTURE FUND EST#113      COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV2/12 NOV6/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE NOV2/12 11.30

REP: OK'D M1 AND M2  
 SEE LINES 19-20  
 TOTAL SAME  
 PLS CNF THANKS  
 NIKKI

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2	S		1100P-1135P	30		\$4,000.00	11/2	11/2	0		FRI	0

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 113  
 PROGRAM : NEWS  
 RA35+ : 1.0

REP HEADLINE# 6402319 TRF# 500861  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

NOV2/12 11.30  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

5	S		730P-800P	30		\$1,500.00	11/3	11/3	0		SAT	0
PROGRAM : NEWS												
RA35+ : 3.0												

19	A		500P-530P	30		\$1,500.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
RA35+ : 3.0												
ORD COM1 : SPOT N/A DUE TO PRG CHG. MG 5P NEWS. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-5 FOR 1 SPOT/WK												

16	S		1100P-1135P	30		\$4,000.00	11/5	11/5	0		MON	0
PROGRAM : NEWS												
RA35+ : 1.0												

20	A		1000P-1045P	30		\$4,000.00	11/4	11/4	2		SUN	2
PROGRAM : NEWS												
RA35+ : 1.0												
ORD COM1 : MOVED SPOT TO SUNDAY 10P NEWS. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-16 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-2 FOR 1 SPOT/WK												

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#5	MISSED: SAT/730P-800P	NOV3	30S	\$1,500.00	(NOV1/12)
			OFFER: MON/500P-530P	NOV5	30S	\$1,500.00	PLS ADVISE.
CMT: SPOT N/A DUE TO PRG CHG. MG 5P NEWS. PRE-BOOKED PLS APPROVE.							

M2	OK'D	BUY#16	MISSED: MON/1100P-1135P	NOV5	30S	\$4,000.00	(NOV1/12)
		BUY#2	FRI/1100P-1135P	NOV2	30S	\$4,000.00	
			OFFER: SUN/1000P-1045P	NOV4 (2/WK)	30S	\$4,000.00	PLS ADVISE.
CMT: MOVED SPOT TO SUNDAY 10P NEWS. PRE-BOOKED PLS APPROVE.							

NOV/12 175100.00

CONTRACT TOTAL 175100.00  
TOTAL SPOTS 43

MARKET TOTALS \$648,518 KVVU 27% KSNV 25% KLAS 22% KTNV 26% KVMY 0% KVCW 0% CABL 0%  
KTUD 0%

EST

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6402319  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

NOV1/12 17.16  
\*\*\* KVVU-TV \*\*\*

ADV # ADV. NAME ISS/AMER. FUTURE FUND REP. # OFF. # 762 SALESMAN #  
AGY # 1125 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME KAREN BENCKINI

600 FAIRMOUNT AVENUE, SUITE 306  
TOWSON, MD 21286  
SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6402319 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN FUTURE FUND EST#113 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV2/12 NOV6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 17.16

REP: NEW AMERICAN FUTURE FUND ORDER  
TOTAL \$175,100  
PLS CNF THANKS  
NIKKI

Sp News

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1100P-1135P	30		\$3,500.00	11/2	11/2	1		FRI	1
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 113												
PROGRAM :	NEWS											
RA35+ :	1.0											
2			1100P-1135P	30		\$4,000.00	11/2	11/2	1		FRI	1
PROGRAM : NEWS												
RA35+ : 1.0												

Sunday

REP HEADLINE# 6402319  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

NOV1/12 17.16  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1200N-330P	30		10,000.00	11/3	11/3	2		SAT	2
	PROGRAM :		COLLEGE FB									
	RA35+ :		4.0									
4			400P-730P	30		15,000.00	11/3	11/3	2		SAT	2
	PROGRAM :		COLLEGE FOOTBALL									
	RA35+ :		6.0									
5			730P-800P	30		\$1,500.00	11/3	11/3	1		SAT	1
	PROGRAM :		NEWS									
	RA35+ :		3.0									
6			1000P-1100P	30		\$4,500.00	11/3	11/3	2		SAT	2
	PROGRAM :		NEWS									
	RA35+ :		3.0									
7			1000A-400P	30		18,500.00	11/4	11/4	2		SUN	2
	PROGRAM :		NFL									
	RA35+ :		7.0									
8			600A-700A	30		\$2,500.00	11/5	11/6	6		M-TU	6
	PROGRAM :		NEWS									
	RA35+ :		1.0									
	CON COM1 :		MAX 3X DAY									
9			700A-900A	30		\$2,000.00	11/5	11/5	3		MON	3
	PROGRAM :		NEWS									
	RA35+ :		2.0									
10			700A-900A	30		\$2,000.00	11/6	11/6	2		TUE	2
	PROGRAM :		NEWS									
	RA35+ :		2.0									
11			900A-1000A	30		\$850.00	11/5	11/5	1		MON	1
	PROGRAM :		MORE									
	RA35+ :		1.0									

*Mon Sp News*

*11/2-2597*

*OK*

*OK*

*OK*

REP HEADLINE# 6402319  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

NOV1/12 17.16  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			530P-600P	30		\$2,500.00	11/5	11/5	1		MON	1
	PROGRAM :		NEWS									
	RA35+ :		2.0									
13			600P-630P	30		\$2,250.00	11/5	11/5	1		MON	1
	PROGRAM :		NEWS									
	RA35+ :		2.0									
14			1000P-1100P	30		\$5,000.00	11/5	11/5	3		MON	3
	PROGRAM :		NEWS									
	RA35+ :		5.0									
15			1100P-1135P	30		\$3,500.00	11/5	11/5	2		MON	2
	PROGRAM :		NEWS									
	RA35+ :		1.0									
16			1100P-1135P	30		\$4,000.00	11/5	11/5	1		MON	1
	PROGRAM :		NEWS									
	RA35+ :		1.0									
17			430A-459A	30		\$750.00	11/5	11/6	6		M-TU	6
	PROGRAM :		NEWS									
	RA35+ :		1.0									
	CON COM1 :		MAX 3X DAY									
18			500A-600A	30		\$1,500.00	11/5	11/6	6		M-TU	6
	PROGRAM :		NEWS									
	RA35+ :		1.0									
	CON COM1 :		MAX 3X DAY									

NOV/12 175100.00 CONTRACT TOTAL 175100.00  
 TOTAL SPOTS 43

REP HEADLINE# 6402319  
 \*\*\* ORIGINAL REV#0 \*\*\*

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 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

NOV1/12 17.16  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	:	:	:	:	:	:

MARKET TOTALS \$648,518 KVVU 27% KSNV 25% KLAS 22% KTNV 26% KVMY 0% KVCW 0% CABL 0%  
 KTUD 0%

EST

SVC- NSI  
 DEMOS- RA35+\*





LOCAL LAS VEGAS 5-6A

Day/Time	Program Name	# of Units	30 rate
M-F/6-7A	FOX 5 NEWS 430A	6	\$750
M-F/7-9A	FOX 5 NEWS 5A	6	\$1,500
M-F/9-10A	FOX 5 NEWS 6A	6	\$2,500
M-F/530-6P	FOX 5 MORNING NEWS	5	\$2,000
M-F/6-6:30P	MORE LAS VEGAS	1	\$850
Sat/7:30-8P	FOX 5 NEWS AT 530PM	1	\$2,500
M-F/10-11P	FOX 5 NEWS AT 6PM	1	\$2,250
M-F/11-11:35P	SPECIAL FOX 5 NEWS	1	\$1,500
Sat/10-11P	FOX 5 NEWS AT 10P	3	\$5,000
Sun/10-1045p	FOX 5 NEWS AT 11P	3	\$3,500
Sun/10A-1P	FOX 5 NEWS AT 10PM SAT	2	\$4,500
Sat/12-3:30P	FOX 5 NEWS AT 10P	2	\$4,000
Sat/4-7:30P	FOX NFL (GAME 1)	2	\$18,500
	FOX COLLEGE FOOTBALL #1	2	\$10,000
	FOX COLLEGE FOOTBALL #2	2	\$15,000

Total Spots  
43

500861